THURSDAY, FEBRUARY 22

	CLINICAL SCIENCE	CLINICAL APPLICATION	BUSINESS Principles	CHIROPRACTIC Principles	CHIROPRACTIC ASSISTANTS	BEYOND BIOHACKING Strategies for Health & Longevity	TEXAS MANDATORY	PREMIER \$ (ADDITONAL REGISTRATION AND COST)
7:30AM	Expo Opens							
8:30AM- 9:30AM	Chiropractic Research Gamechangers Shawn Thistle (Alliance 307)	Bulletproofing the Athletic Knee Cody Dimak (Academy 412)	Creating the Ultimate Patient Experience Lisa Goodman (Academy 414)	Success Principles for Personal & Practice Growth Rose Lepien (Alliance 305)	Ultimate Practice Satisfaction & Success Through Proper Policy/ Procedures/Scripting Part I	Revolutionizing Wellness: What are the True Fundamentals of Health? Ed Le Cara (Summit 212)	Texas Mandatory: Risk Management Gregg Friedman (Academy 410)	Neurodynamic Solutions Part I Michael Shacklock (Alliance 309)
	DC CE	BC CE		DC CE CA CE	Cindy Parks (Academy 408)	DC CE	DC CE	DC CE
9:30AM- 10AM	Expo Break							
10AM- 11:30AM	Welcome President William E. Morgan (Summit 212) Obstacle is the Way Ryan Holiday (Summit 212)							
11:30AM- 1PM	Lunch Break							
1PM-3PM	Don't Misdiagnose Hypermobile Patients Upper Cervical Instability (CCI vs. AAI) Robert Rosenbaum (Alliance 307)	The Perfect Storm Brett Winchester (Academy 412)	Supercharge Your New Patient History Josh Satterlee (Academy 414)	The Rise of Chiropractic & its Role in Modern Society Beau Pierce (Alliance 305)	Ultimate Practice Satisfaction & Success Through Proper Policy/ Procedures/Scripting Part II & III Cindy Parks (Academy 408)	The Testosterone Switch: Three Science Based Steps to Improve Musculoskeletal Health & Vitality Kyl Smith (Summit 212)	Texas Mandatory: Board Rules, Code of Ethics & Documentation Part I Gregg Friedman (Academy 410)	Neurodynamic Solutions Part II Michael Shacklock (Alliance 309)
	DC CE	DC CE	DC CE		CACE	DC CE	DC CE	DC CE
3PM- 3:30PM	Expo Break							
3:30PM- 4:30PM	The Science of the Pop. Exploring Expectations, Cavitations, & Spine Biomechanics Simon Wang (Alliance 307)	Optimize Your Adjusting Biomechanics & Adjust Like an Athlete Dana Hollandsworth (Academy 412)	How to Use AI to Run a Smarter Efficient & Scalable Practice Jon Morrison (Academy 414)	Battle Tested Purpose, People & Chiropractic Miracles Brad Glowaki (Alliance 305)	Ultimate Practice Satisfaction & Success Through Proper Policy/ Procedures/Scripting Part IV Cindy Parks	Myth Busters: Supplement Edition Richard Harris II (Summit 212)	Texas Mandatory: Board Rules, Code of Ethics & Documentation Part II Gregg Friedman (Academy 410)	Neurodynamic Solutions Part III Michael Shacklock (Alliance 309)
	DC CE	DC CE			(Academy 408)	DC CE	DC CE	DC CE
4:30PM- 5PM	Expo Break							
5PM-	Healing the Brain: Principles of Neuroplasticity							

DC CE

Healing the Brain: Principles of Neuroplasticity

President William E. Morgan (Summit 212)

	CLINICAL SCIENCE	CLINICAL APPLICATION	BUSINESS Principles	CHIROPRACTIC ASSISTANTS	BEYOND BIOHACKING STRATEGIES FOR HEALTH & LONGEVITY	CALIFORNIA Mandatory	HUMAN Performance	PREMIER \$ (ADDITONAL REGIST) AND COST)	
7:30AM				Expo Opens					
8:30AM- 9:30AM	Mastering the Rotator Cuff Tim Bertelsman (Alliance 307)	Advanced Rehab for Low Back Pain Josh Satterlee (Academy 412)	Money & Freedom: Understanding These Stats Gets You Both Alex Vidan (Academy 414)	Success Principles for Personal & Practice Growth Rose Lepien (Academy 408)	Tracking & Turning Off the Lifestyle "FLAME" David Seaman (Summit 212)	California Mandatory: Ethical Billing & Coding Part I Gregg Friedman (Academy 410)	Easy Strength Daniel John (Alliance 305)	Pathology of Spinal Ligaments Eric Lee William Owens (Alliance 309)	
9:30AM-	DC CE	DC CE			DC CE	DC CE	DCCE		DC CE
10AM 10AM- 11:30AM	Expo Break Hacking Your Brain: Unlocking Cognitive Freedom Nita Farahany (Summit 212)								
11:30AM- 1PM				Lunch Break					
1PM-3PM	Radiology & Chill Tracey Littrell (Alliance 307)	Cervical Artery Dissection James Demetrious (Academy 412)	Practice Sales & Purchases - Startling Truths, Smart Strategies, & the Biggest Mistakes to Avoid Crystal Misenheimer (Academy 414)	How Chiropractic Assistants are Building Community In Their Practice Lisa Goodman (Academy 408)	Maximizing Muscular Development Using Blood Flow Restriction & Adaptive Resistance Exercise Ed Le Cara (Summit 212)	California Mandatory: Ethics & Law Gregg Friedman (Academy 410)	The Orthopedic Cost of Exercise Part I Michael Boyle (Alliance 305)	Pathology of the Intervertebral Disc Eric Lee William Owens (Alliance 309)	
3PM-	DC CE	DC CE		CACE	DC CE	DC CE	DC CE		DC CE
3:30PM	Chiropractic Research	The 4 Ps of Postpartum Care	HAPPIER HOUR - How to	Expo Break Shine Brighter In		California Mandatory:	The Orthopedic Cost of	Collaborating with	
3:30PM- 4:30PM	Findings: Sometimes Serendipitous Robert Cooperstein (Alliance 307)	MaryAnne Dimak (Academy 412)	Beat Distraction, Expand Your Time, & Focus on What Matters Most Cassie Holmes (Academy 414)	Your Office Jenny Spicer (Academy 408)		Ethical Billing & Coding Part II Gregg Friedman (Academy 410)	Exercise Part II Michael Boyle (Alliance 305)	the Medical & Legal Community Eric Lee William Owens (Alliance 309)	
4:30PM-	DC CE	DC CE		Expo Break		DC CE	DCCE		DC CE
5PM 5PM- 6:30PM	NO CE			Never Finished David Goggins (Summit 212)				

	CLINICAL SCIENCE	CLINICAL APPLICATION	BUSINESS/ CHIROPRACTIC PRINCIPLES CHIROPRACTIC ASSISTANTS		BEYOND BIOHACKING STRATEGIES FOR HEALTH & LONGEVITY	DOCUMENTATION & CALIFORNIA MANDATORY			
7:30AM	Expo Opens								
8:30AM- 9:30AM	Pain as a Metabolic Disease: 3 Simple Tests That Improve Patient Outcomes & Compliance Steve Rallis (Alliance 307)	Beyond the Clinical Application of X-ray The Emergence of MSK Ultrasound John Cho (Academy 412)	Find Your Power & Fulfill Your Passion Sara Griffin (Academy 414)	What You Need to Know for HIPAA in 2024 & Social Media Compliance April Lee (Academy 408) DCCE CACE	The Four Pillars of Healing & Wellbeing Jeffrey Rediger (Summit 212)	California Mandatory: History Taking Gregg Friedman (Academy 410)			
9:30AM- 10AM	Expo Break								
10AM- 11:30AM	Victory: Overcoming Adversity Patrick Bet-David (Summit 212)								
11:30AM- 1PM		Lunch Break							
1PM-2PM	Digital Detox: The Pros & Cons of Social Media Richard Harris II (Alliance 307)	How to Create a Powerful Patient Experience Through the New Patient Examination Part I Irum Tahir (Academy 412)	TikTok Craze: How To Get New Patients Online Billy Sticker (Academy 414)	Medicare Mastery- Understanding Medicare Part B April Lee (Academy 408)	Advanced Tools, Technologies & Tactics for Maximizing Human Performance Andy Galpin (Summit 212)	California Mandatory: Physical Exam Taking Gregg Friedman (Academy 410)			
	DC CE	DC CE		DC CE CA CE	DC CE	DC CE			
2PM- 2:30PM	Expo Break								
2:30PM- 3:30PM	Managing the Dizzy Patient Brandon Steele (Alliance 307)	How to Create a Powerful Patient Experience Through the New Patient Examination Part II Irum Tahir (Academy 412)	Modernizing Your Marketing For Exponential Growth Kevin Christie (Academy 414)	Medicare Mastery- Understanding Medicare Part C April Lee (Academy 408)	Age-Proof Your Brain Marc Milstein (Summit 212)	Medical Errors: Documentation for Other States Gregg Friedman (Academy 410)			
7 7004	DC CE	DC CE		DC CE CA CE	DC CE	DC CE (Other States)			
3:30PM- 4PM	Expo Break								
4PM- 5:30PM	The Infinite Game Simon Sinek (Summit 212)								